

## **Public Art and Cultural Commission**

October 23, 2014

### **Members Present:**

Guillermo Rodriguez

Victor Palomino

Sharon Trammel

Jay Fields

Robert Todd

### **Members Absent:**

Constance Richards

Jenn Bowen

Gwynne Rukenbrod

Jaan Ferree

### **Staff Present:**

Brenda Mills, Office of Economic Development

Caroline Long, Office of Economic Development

Stephanie Monson, Office of Economic Development

---

Chair Guillermo Rodriguez called the meeting to order at 4:13 pm.

#### 1. Additions/Deletions to Agenda

There were no additions to the agenda.

#### 2. Approve September 25, 2014 Minutes

Sharon motioned to adopt the September minutes, Victor seconded the motion, and there were none opposed.

#### 3. Presentation: Riverfront Redevelopment & Public Art

Stephanie Monson gave a presentation on the City as Public Art. She spoke about iconic places and discussed the Wilma Dykeman Riverway Master Plan, with a focus on the Greater River Arts District: 2.2 miles of Riverside Drive are City-owned, the infrastructure is very old, and there is great private interest in investing in this area. She discussed the following topics:

1. 14 Riverside Drive: dispensary with informational kiosks, restrooms, and flexible performance/arts space
2. Town Branch/Clingman Forest: greenway crescent that connects Riverfront and Downtown
3. RADTIP: infrastructure project to create an Urban Parkway
4. Trailhead, Parking and Launch Pad, French Broad River Greenway, West Bank improvements
5. Train Viewing Platforms

Sharon Trammel noted that AB Tech is very close to the greenway and asked if there was a way to connect AB Tech. Stephanie noted that there is a recommendation to add a connection in the works.

#### 4. Staff's Report

Brenda will send out the PowerPoint that Stephanie presented to the Commissioners. Brenda stated that Kitty Love will come to the November meeting to talk about the National Endowment for the Arts 'Our Town' grant. Guillo noted he would like to have some PACC Commissioners available at the City Council meeting (11/11/14) to express their support for the grant.

#### 5. Committee Reports

There were no Subcommittee Reports.

#### 6. Old Business

The Commissioners gave their approval for the Public Art Master Plan to move forward.

#### 7. New Business

Robert Todd brought up the Burton St mural, and Brenda noted it has been installed.

There will be a public unveiling of the 51 Biltmore Public Art Project on November 8<sup>th</sup>.

Robert Todd noted that the Commission should look at communities that have structured TDA occupancy tax for art, including a percentage for arts or cultural programming/installations/pieces in the project funding.

Jay stated someone asked him about availability for a mural directory, and the Commissioners agreed that it would be a great tool to have available.

#### 8. Adjourn

Guillo moved to adjourn the meeting at 5:09 PM.